



Don't Worry



Be Happy



&

Aim to get Wealthier

through

SIP

What is Systematic Investment Plan?

**Invest
Correctly**

**ICICI
PRUDENTIAL
MUTUAL FUND**
TARAKKI KAREIN!

Investing fixed amount at predetermined intervals

Helps reduce the impact of volatility

Disciplined way of investing

Rupee Cost Averaging

Small & Pocket friendly investment

Simple and quick

How SIP works?

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**At Higher
Prices...
Less Units**

**At Lower
Prices...
More Units**

- Allows one to buy more units as the Market moves down & less units as the Market moves up
- Reduces Risk by spreading Investments over a long period of *time...at various levels of the market*
- Reduces Cost of Investment in Fluctuating Markets
- Automatic implementation of these strategies continuously & consistently

Rupee Cost Averaging



Month	Amount you Invest	NAV	No. of Units
1	5000	10	500
2	5000	12	417
3	5000	10	500
4	5000	8	625
5	5000	10	500
	25000		2542

"The cost of investing at each instance was the NAV in the respective period. But the average cost of investing Rs 25,000 was Rs 9.84 per unit."



SIP: The Power Of Compounding



SIP of Rs. 1,000 invested per month @ 8% pa till the age of 60.

Starting Age	Total Amount Invested	Value at the age of 60
25	Rs. 4,20,000	Rs. 23,09,175
30	Rs. 3,60,000	Rs. 15,00,295
35	Rs. 3,00,000	Rs. 9,57,367
40	Rs. 2,40,000	Rs. 5,92,947

...the sooner you start, makes a lot of difference!

Steps to Sign up For SIP

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Step 1

Select a mutual fund scheme of your choice

Step 2

Select the amount you can afford to invest every month

Step 3

Decide on the frequency with which you will invest

Step 4

Decide the length of the investment period

Disciplined Way of Investment Approach

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A systematic investment plan (SIP) is a disciplined way of investing your funds.

It works on the principle of regular investing

Allows you to invest a prefixed amount for a prefixed interval in a mutual fund scheme of your choice.

On the defined date, the amount indicated by you will be automatically debited from your bank account and invested in the scheme selected by you.

Hence, after you have set an SIP you are not required to track the investment dates

SIP Should Be
Long Term
&
Goal based.



Education



Wedding



Car



Vacation



House



Retirement



Thank you